

# TRIONIC CORP PRIVACY POLICY

At Trionic Corp. we respect your privacy with the highest regards. To this effect, we have implemented the following Privacy Policy. Use of the Trionincorp.com website implies your consent to the Privacy Policy, so please take a moment to review the policy details below:

## **What Personal Information We Collect**

We collect personal information which you provide while using the Trionincorp.com website. This information includes your first and last name, email address and a password of your choosing when you create an Trionincorp.com account. You do not need to set up an account to browse the site; however, you will be required to provide this information when placing an order. We may ask you to confirm this personal information when you call our Customer Service department; this allows us to protect your confidentiality by verifying your identity. This information is not shared with or sold to outside parties.

## **Purchase Information**

When placing an order with Trionincorp.com, we collect your name and payment method details. We collect this information to charge you for your purchase. We also collect shipping information, including the name, address, and telephone number of the recipient(s). All personal information, including your credit card information, is processed via our secure server, and is not kept on file for any reason. We use Secure Sockets Layer (SSL) encryption to protect sensitive data when it is transferred over the internet.

## **Cookies and Other Computer Information**

When you visit Trionincorp.com, you will be assigned a permanent “cookie” (a small text file) that is stored on your computer’s hard drive. The cookie identifies you when you visit the site so that we can customize and enhance your shopping experience. You may choose to browse our site without cookies; however, without these identifiers you will not be able to complete a purchase or take advantage of certain features of the site. To change your cookie preferences, please check your browser’s “Help” menu.

We also collect certain technical data from your computer each time you request a page during your visit to Trionincorp.com. This information may include your IP (Internet Protocol) address, your computer’s operating system, browser type, and the address of a referring website, if any. We collect this information to enhance the quality of your experience during your visit and we will not sell or rent this information to any third parties.

## **How You Can Decide Which Marketing Communications You Receive From Us**

Trionincorp.com may occasionally send you email messages or other forms of marketing communications describing new items, featured products and product sales. You may choose not to receive periodic marketing emails from us by specifying your preference during the checkout process. You can remove your name from our mailing list at any time by simply clicking the “unsubscribe” link provided on the emails sent to you. Please allow up to 10 days for us to process your request.

When you elect not to receive marketing emails from Trionincorp.com, you will still receive email communications from us regarding any orders you place with us. You will also receive

email communications regarding any Customer Service inquiries you make, as well as operational emails to inform you of any changes we make to the site.

### **More About Your Privacy**

Making an online purchase at Trionnicorp.com requires trust on the part of our customers, and we value that trust. We promise that we will work to protect the privacy and security of any personal information you provide us with, and that this information will only be used in the ways set forth in this policy. This includes your name, address, phone number, email address, credit card information, and any other personally identifiable information.

We reserve the right to change, modify, or amend this policy at any time. Please review our Privacy Policy periodically for any changes. Use of this website after any modification implies your consent to this Policy as modified.

If you have any questions about our privacy policy, or do not wish to enter information online, please feel free to use our phone-in ordering process. Just call (262) 268-9240, Monday through Friday from 8:00 AM – 5:00 PM CST. A customer service representative will be glad to assist you in completing your order.

Effective 4/1/2022